



Puerto Rico IIBA Chapter Inaugural Ceremony

On behalf of the International Institute of Business Analysis (IIBA®) we are pleased to invite you to experience a milestone event, the **Inaugural Ceremony of the Puerto Rico IIBA Chapter**. Chartered on April 11, 2011 as the local representation of IIBA, this act will be the official launching event. **Please join us; you must be part of this celebration!**

As a Chapter we will promote the development of Puerto Rico Professionals on the Business Analysis field, providing specific knowledge and skills, and creating a network that will allow us to stand-out by our contribution to the evolution of our organizations.

**When: Wednesday, June 22, 2011
6:30PM – 9:00PM**

**Where: Amadeus Bistro
350 Chardon Ave.
San Juan, PR**

RSVP by June 20, 2011

Epi Badillo, at president@puertorico.theiiba.org
Maria T. Fernandez, at sponsorship@puertorico.theiiba.org

If unable to attend, let us know your availability to become involved with the local chapter

Agenda

6:30PM	-	7:00PM	Networking and Appetizers
7:00PM	-	7:15PM	Introduction of IIBA & Chapter Objectives
7:15PM	-	7:30PM	Chapter Induction
7:30PM	-	8:30PM	<i>The Evolution of a Profession</i> – Kevin Brennan
8:30PM	-	8:40PM	Q&A, Wrap-up
8:40PM	-	9:00PM	New Member Applications

The Evolution of a Profession

Until recently, Business Analysis Professionals have had to rely on their own experiences and the shared experiences of their peers to provide them with guidance on how to do their jobs properly. There were no external standards or professional body, which focused on defining the standards and practices of business analysis.

That changed in March 2004 with the establishment of International Institute of Business Analysis (IIBA®). And on March 31, 2010, Version 2 of The Guide to the Business Analysis Body of Knowledge® was released. The BABOK® Guide captures the sum of knowledge within the profession of Business Analysis and reflects currently accepted practice.

As well, during this time, the role of the Business Analysis professional underwent a massive transformation – from Assistant Project Manager and note taker to focal point for understanding and articulating the business need for a solution or change. This presentation will help you understand the reasons behind the change and how effective execution of business analysis practices will help position organizations for success.

- Why Now – the case for Business Analysis?
- What is the Business Analysis Body of Knowledge®
- Who is the Business Analysis professional?
- Where is the profession heading?

Speaker: Kevin Brennan, CBAP, PMP, OMG Certified Expert in BPM

Kevin, as EVP, Community Development of IIBA, works to build the business analysis community through creating and distributing the knowledge Business Analysts (BAs) need to be effective in their role; and creating opportunities for them to learn from one another. In this position, he oversees IIBA's standards development, membership, chapters, the IIBA Community Network, and enhancing educational opportunities for IIBA members. Kevin was one of the charter members of IIBA and served on the IIBA Board of Directors from 2006 to 2009.

Kevin has over a decade's experience as a business analyst and project manager across several industry sectors, including regulated professions, utilities, automobile manufacturing, courier services, and mortgage banking. During this time he has performed just about every task a business analyst could be expected to do, from developing corporate and product strategies to being paged by end-users looking for technical support.

Kevin has taught project management and requirements analysis at Humber College, has a B.A. degree in History and Political Science from the University of Toronto, and is a graduate of the Second City's improvisational comedy program.